

CAROL DESHANO DA SILVA

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CURRENT ACADEMIC APPOINTMENT

2011- Present Professorial Lecturer, International Training and Education Program,
School of Education, Teaching and Health, American University

EDUCATION

2010 Ed.D. Education Policy, Leadership and Instructional Practice,
Harvard University
2003 Ed.M., International Education, Harvard University
1996 B.A., Italian Language and Literature, Smith College

GRANTS

2012 Global Education for Teachers Collaborative, Longview Foundation
2011 American University Online Course Development Grant
2011 National Center for Education Statistics Travel and Training Award Recipient
2009 Harvard Sinclair Kennedy Traveling Fellowship
2009 Organization of American States Graduate Research Fellowship
2009 Jeanne Chall Reading Lab Travel Grant
2009 Harvard Graduate School of Education Travel Grant
2009 Harvard David Rockefeller Center for Latin American Studies Research Grant
2008 Harvard Center for International Development Research Grant
2008 Harvard David Rockefeller Center for Latin American Studies Fellowship
2007 Harvard Graduate School of Education Dean's Summer Fellowship
2007 Council of Alumni for Social Enterprise Fellowship
2005 U.S. Dept. of Education, Foreign Language Area Studies Grant in Spanish
2005 National Center for Education Statistics Travel and Training Award Recipient
2004 U.S. Dept. of Education, Foreign Language Area Studies Grant in Portuguese

PUBLICATIONS

Manuscript under Review

da Silva, C.D. (2012). "School Effectiveness for Children with Literacy Difficulties in a Brazilian School."

Edited Books

da Silva, C.D., Huguley, J., Kakli, Z. & Rao, R. (Eds.). (2007). *The Opportunity Gap: Achievement and Inequality in Education*, Harvard Education Publishing Group: Cambridge, MA.

Selected Research or Policy Reports

da Silva, C.D. (2012). "Reclutamiento de docentes: Orientaciones para el diseño de las políticas en América Latina." Working Paper No. 62. Santiago, Chile: PREAL.

da Silva, C.D. (2012). "Baseline Study of Emergent Literacy in Preschool-Aged School Children in Save the Children's Early Childhood Development Education (ECDE) Program in Gaza Province, Mozambique." Save the Children, Westport, CT.

Yoshikawa, H., Barata, M.C., Rolla, A., da Silva, C.D., Ayoub, C., Arbour, M., & Snow, C.E. (2008). "Un Buen Comienzo. An initiative to improve preschool education in Chile. Results from the first year of implementation." Report for the Office of UNICEF. Santiago, Chile.

da Silva, C.D. (2008). "Effective Approaches to Early Literacy Acquisition: The ELMA Literacy Project in Mozambique." Unpublished background paper for ELMA Literacy Project, Save the Children, Westport, CT.

da Silva, C.D. (2008). "Save the Children Literacy Boost: Implementing Teacher Training to Boost Children's Literacy in Grades 1-5." Unpublished background paper for Literacy Boost Project. Save the Children, Westport, CT.

Reimers, F., da Silva, C.D., & Trevino, E. (2006). "Where is The 'Education' in Conditional Cash Transfers?", UNESCO Institute for Statistics, Montreal, QC, http://www.uis.unesco.org/TEMPLATE/pdf/EducGeneral/WP4_Reimers.pdf.

da Silva, C.D., Jacobs, J.E. & Lincon, S. (2003). "Desarrollo Profesional. Estrategias en la escuela para el desarrollo profesional," in *Educare. Revista de las Escuelas de Calidad*. México, Año 2, Número 1, pp.46-49.

Teaching Cases

Reimers, F., da Silva, C.D., & Pessoa, A.G. (2007). "Jorge Paulo Lemann: Enabling People." Case study on Brazilian social entrepreneur used in Harvard Graduate School of Education course, "Education in Latin America," Cambridge, MA.

da Silva, C.D. (2007). "Escola Que Vale: The Challenges of Educating Literacy Teachers to Build a 'School of Value.'" Case study of Brazilian non-governmental organization used in Harvard Graduate School of Education course, "Education in Latin America," Cambridge, MA.

PRESENTATIONS

Invited Lectures or Presentations

da Silva, C.D. (2012, September). International Perspectives on High Need Students, the Common Core Standards, and Teacher Effectiveness. International Reading Association, International Literacy Day Celebration. Library of Congress, Washington, DC.

da Silva, C.D. (2012, May). International Perspectives on Bilingual Education. Panel presentation at film screening of "Speaking in Tongues." TESOL Department. American University, Washington DC.

da Silva, C.D. (2009, March). School Effectiveness and Reading Achievement in Brazil. New Scholars Workshop, Comparative and International Education Society, Charleston, SC.

da Silva, C.D. (2008, June). International assessments of educational achievement. Invited lecture for course "Research Design in Education," Northeastern University, Boston, MA.

Selected Conference Presentations

da Silva, C.D. (2012, May). Literacy Challenges in Latin America: Studies of Argentina, Brazil, Mexico and Peru (Panel). International Reading Association Annual Meeting, Chicago, IL.

da Silva, C.D. (2011, May). Implementing supplementary literacy instruction in Brazilian primary schools: The role of context, climate and commitment. Comparative and International Education Society meeting, Montreal, Quebec.

da Silva, C.D. (2008, May). Teaching reading in poor classrooms: A Comparative Study of Argentina and Colombia. Annual meeting of the International Reading Association, Atlanta, GA.

da Silva, C.D. (2008, February). Teacher accountability policies in Brazil, Chile, and Mexico. Comparative and International Education Society meeting, New York, NY.

da Silva, C.D. (2005, March). Conditional cash transfers. Comparative and International Education Society meeting, Palo Alto, CA.

PROFESSIONAL AND CONSULTING EXPERIENCE

- 2012 **Social Impact**
Drafted technical section for proposal to conduct USAID impact evaluations of early grade literacy projects in Latin America and the Caribbean
- 2012 **Save the Children**
Designed baseline evaluation and assessment tools for early childhood reading intervention. Analyzed baseline data and wrote baseline evaluation report
- 2012 **JBS International**
Researched and wrote a review of education policy literature in Latin America and the Caribbean to assist the Latin American and Caribbean Education Bureau of USAID to identify the most promising policy activities and strategies that could be used for improving reading outcomes in the region
- 2011-present **Migration Policy Institute**
Research and write policy white papers on teacher policy and preparation for the instruction of language minority learners in Europe and Canada
- 2011 **International Development Group of RTI International**
Collaborated to write an early grade reading intervention toolkit to support Ministries of Education in low-income countries implement teacher training programs. Advised Ministries of Education to adapt and administer the Early Grade Reading Assessment (EGRA). Analyzed results of early reading interventions taking place in Sub-Saharan Africa and Latin America and wrote reports detailing those outcomes.
- 2010 **JBS International**
Managed a \$1.4 million, 4-year contract for the Latin American and Caribbean Bureau of USAID to analyze education trends, conduct education sector assessments and program design, and plan and execute monitoring and evaluation of educational programs. Co-planned and executed a week-long,

training workshop for USAID Education Officers from eight countries, focused on project development and monitoring and evaluation.

- 2010-2011 **Fundação Roberto Marinho and Canal Futura**
Researched and wrote review of key components of education policy in Brazil, Canada and Shanghai as background research for a Brazilian educational documentary.
- 2009-2010 **World Bank**
Reviewed literature on early grade literacy instruction and development in Portuguese and adapted the Early Grade Reading Assessment Toolkit for the Angola READ program.
- 2009-2010 **Save the Children-ELMA Philanthropies Early Literacy Project, Mozambique**
Developed assessment instruments for baseline evaluation of early literacy skills in for bilingual learners in Mozambique. Trained 35 enumerators and supervised on-site baseline data collection. Analyzed data on literacy performance of 1,300 preschool and primary school students and wrote multiple reports.
- 2008-2009 **Save the Children Literacy Boost Project**
Researched and co-wrote the teacher training curriculum for the Literacy Boost program, an award-winning intervention to improve early literacy instruction and achievement in Save the Children basic education programs worldwide. Led onsite training of 16 teacher trainers to deliver the new curriculum and supervised the training of 30 primary school teachers at the Mozambique pilot site.
- 2007-2008 **Un Buen Comienzo Early Literacy Program**
Developed teacher education curricular module on formative assessment in literacy for pre-school teachers in Chilean schools. Co-developed the Balanced Report Card, a literacy assessment tool. Analyzed data on literacy performance of children ages 0 to 3 to write program evaluation report for UNICEF.
- 2005-2007 **Intensive Preparation for the Study of International Education Program (IPSIE), Harvard Graduate School of Education**
Coordinated the (IPSIE) program, a 3-week summer institute for incoming masters students. Collaborated with faculty and staff advisor and instructors to plan academic curriculum and course syllabi.
- 2005 **Office of the President, Wheelock College**
Collaborated with the Office of the President to develop a university-wide

strategic plan for international education. Co- designed the international visiting scholar and international service learning programs. Wrote and secured a \$15,000 grant from the Longview Foundation to support the 2006 “Fostering Global Citizenship in Pre-Service Teacher Education” forum series.

TEACHING EXPERIENCE

- 2010 **American University, Washington, DC**
Adjunct Instructor, *Comparative and International Education*
- 2008 **Harvard Graduate School of Education, Cambridge, MA**
Adjunct Instructor, *The Social Context of Language Minority Learners*
- 2008 **College of the Holy Cross, Worcester, MA**
Adjunct Instructor, *Social Policy in Latin America*
- 2006 **Harvard Graduate School of Education, Cambridge, MA**
Teaching Fellow, *Education Policy and Urban Poverty*
- 2004-2005 **Harvard Graduate School of Education, Cambridge, MA**
Teaching Fellow, *Education Policy Research and Analysis in Developing Countries*
- 2003 **Harvard Bridge to Learning Literacy, Harvard University, Cambridge, MA**
English as a Second Language Instructor, *Intermediate and Advanced English*
- 2002-2003 **Community Learning Center, Cambridge, MA**
English as a Second Language Instructor, *English for Health Care*
- 2000-2002 **ELS Language Centers, Boston, MA**
English as a Foreign Language Instructor, *English Grammar and Composition*

LEADERSHIP & SERVICE EXPERIENCE

International

- 2012-present Ad-Hoc Editorial Reviewer, *International Journal of Leadership in Education*
May 2011 Invited Panelist, Preschool Education Research, Fundação Vitor Civitá, Brazil
2011-present Proposal Reviewer, Comparative and International Education Society
2011-present Ad-Hoc Editorial Reviewer, *International Journal of Education Development*

- 2011-present Chair, Literacy Issues in Developing Countries, International Reading Association
2005-2010 Secretary, Literacy Issues in Developing Countries, International Reading Association
2009-present Member, Global Literacy SIG, CIES
2007-2010 Board Member, Books for Brazil, Cambridge, Massachusetts

National

- 2012 Proposal Review, Division G: Social Context of Multiple Languages and Literacies, AERA Annual Conference
2012 Proposal Reviewer, International Studies SIG, AERA Annual Conference
2011-present Invited Member, Professional Learning Network to Advance Early Education Reform (ProLeer), Harvard University
2005-2007 Manuscripts Editor, *Harvard Educational Review*, Graduate School of Education

American University

- 2012-2013 Member, EPC Curriculum Committee
Summer 2012 Committee Member, Education Policy Term Faculty Search Committee
Spring 2012 Committee Member, Director of Teacher Education Search Committee
Spring 2012 Thesis Committee Member, Lauren Bruce and Megan Francis (ITEP)
2011-2012 Capstone Committee Member, Kelsey Sherbondy (Political Science)
2011-2012 Committee Member, Bilingual Education Master's Program Development

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

Member, American Educational Research Association
Member, Comparative and International Education Society
Member, International Reading Association
Member, Latin American Studies Association
Affiliated Faculty, Center for Latin American and Latino Studies, American University
Associated Researcher, Laboratory for Education, Innovation, and Development of Applied Knowledge, São Paulo, Brazil

LANGUAGES

Portuguese (Fluent)
Spanish (Intermediate)
Italian and French (Basic)